

Redeem na!

FREE 5 TEXTS

FOR THE FIRST
12 MILLION REDEMPTIONS



Promo period: July 1-31, 2018
DOH-FDA-CFRR Promo Permit No. 0047 s. of 2018
ASC Ref.

PROMOTION TITLE	MAGGI Free Text Promo
SCHEME	Free Five (5) SMS (Smart, TNT & Sun) - Nationwide On Pack Promo
PARTNER TELCO COMPANY	Smart, TNT and Sun
PROMOTION DURATION	July 1 – 31 , 2018
REDEMPTION PERIOD	July 1, 2018 to October 31 , 2018

HOW TO PARTICIPATE AND WIN:

I. QUALIFICATIONS / DISQUALIFICATIONS OF PARTICIPANTS:

1. The Promotion (the “Promotion”) is open to all individuals aged 18 years old and above, Filipino citizens or persons residing in the Philippines, who purchase the specially marked packs of MAGGI – SMART, TNT & SUN TEXT promotion packs.
2. The Promotion shall cover the following NESTLÉ-branded products: specially marked packs of five (5) MAGGI SKUs as follows:
 - a. MAGGI MAGIC SARAP 8G
 - b. MAGGI MAGIC SINIGANG GABI 11G
 - c. MAGGI MAGIC SINIGANG SAMPALOK 11G

(The products above shall be referred to individually as a “Participating Product” or collectively as the “Participating Products.”)

3. Employees of Nestlé Philippines Inc. (“NPI”) and Smart Communications Inc. (“Smart”) (referred to collectively as “Organizers of the Promotion”) and other official media partners and sponsors

and their relatives up to the second degree of consanguinity and affinity are disqualified from joining this Promotion.

4. By joining and participating in the Promotion, those qualified and interested to join (the “Participant/s”) hereby confirm, agree and acknowledge that:
 - a. He or she has read the full mechanics of this Promotion and agrees to abide by the terms and conditions of the same;
 - b. Organizers of the Promotion have the right to identify him or her as a participant in the Promotion and communicate the same at any time, in any territory and through any medium of release (mass media, digital media, etc.)
 - c. He or she shall hold Organizers of the Promotion free and harmless from any and all claims, suits and actions for damages or liabilities that may be brought by other persons, natural or juridical, in connection with his/her participation in this Promotion as well as the statements and declarations made by ~~the~~ Participant in relation to the Promotion;
 - d. He or she explicitly authorizes NPI, its principals, subsidiaries, affiliates and its agencies to use his/her image/s, image/s of his/her redemption pack/s and his/her personal information and/or registration data provided for participation in this Promotion in digital media, any press release, or any other medium suitable for the promotion of NPI or any of its products, in accordance with its privacy policy which can be accessed through <https://www.nestle.com.ph/info/Pages/PrivacyPolicy.aspx> and in compliance with existing data privacy laws and regulations, including but not limited to the Data Privacy Act of 2012 and its Implementing Rules and Regulations;
 - e. Organizers of the Promotion may, without further compensation to ~~the~~ Participant: (a) reproduce, distribute, adapt, modify, make available and/or communicate to the public, exhibit, or broadcast any material or information regarding this Promotion, including the Participant’s redemption pack, through any means or media without restriction of any kind as to quantity, purpose or time, whether commercial or otherwise, or to any country or territory in the world; and (b) authorize any of the above activities; and
 - f. Organizers of the Promotion shall not be liable for any unauthorized use, reproduction and/or adaptations by third parties of any materials developed in the course of this Promotion including but not limited to advertising materials.
5. The Promotion Period is from **July 1 - 31, 2018** but redemption of prizes is until **October 31, 2018**.

II. DESCRIPTION OF PROCEDURES AND MECHANICS

1. Only the first 12,000,000 participants who send the unique codes printed inside the specially-marked promotion packs bearing the unique promotional violator (as instructed below), shall be entitled to redeem the Free Five (5) SMS.

2. The Free Five (5) SMS are not convertible to cash, goods and/or services, and may not be used in conjunction with existing Smart, TNT & Sun promotions and subscriptions of the Participant.
3. This Promotion is limited only to Prepaid Subscribers of Smart, TNT & Sun. The redemption of the Free Five (5) SMS (Smart, TNT & Sun) shall be void and invalid if used to redeem SMS or Data for networks other than those stipulated above, if used by Postpaid subscribers, and if used by Participants in conjunction with any existing Smart, TNT & Sun promotions to which Participant is subscribed.
4. To redeem the Free Five (5) SMS (Smart, TNT & Sun), the Participant will need to:
 - a. Buy a specially-marked pack of any Participating Product;
 - b. Find the code printed inside the specially-marked pack;
 - c. Text MAGGI <space> CODE to 8989;
 - d. If Participant is one of the first 12,000,000 participants to send a unique code, a text notification will be sent to the Participant confirming that the FREE SMS is successfully redeemed.
 - Free Five (5) SMS (Smart, TNT & Sun) is valid for Twenty Four (24) hours from Participant's receipt of the confirmation message from Smart, TNT & Sun.
 - e. If Participant is beyond the first 12,000,000 participants to send a unique code, a text notification will be sent to the Participant informing him/her that he was not one of the first 12,000,000 participants to send in the unique code, and Participant will no longer be able to redeem the FREE SMS for this Promotion.
 - f. For the FREE Five (5) SMS allocation, Participants shall not be able to send a text message pursuant to this Promotion once the total allowable limit of 5 texts has been consumed within the 24 hour period.
5. Each Participant using the same prepaid number is only allowed to use TEN (10) unique codes within a twenty four (24)-hour period to redeem the free SMS.
6. Each Participant may contact **Nestlé Consumer Services** in the event of any concern on the redemption of the unique codes inside the promotion packs by referring to the "Good To Talk" portion of the promotion pack:
 - Metro Manila residents may call 898-0061 while Provincial residents may call a toll free number 1-800-100-NESTLE (637853).
 - Participants may also send an e-mail to consumer.services@ph.nestle.com

In this event, NPI reserves the right to ask for the original promotion pack and to disqualify the redemption pack/Participating Product that does not comply with the parameters as stipulated in these Promotion mechanics, as it deems fit and just and its decision on the matter is final. NPI reserves the right at all times to disqualify promotion packs which it has determined, in its sole discretion, to be inauthentic, perforated, damaged, and / or manipulated.

7. A Participant represents and warrants that:

- a. He or she is solely responsible for his or her Participating Product/redemption pack.
 - b. He or she either owns the Participating Product/redemption pack/s, or he or she has received the owner's permission to use the Participating Product/redemption pack/s and to redeem the prize.
8. By redeeming the prize/s, the Participant attests that he or she has read and understood the full Promotion mechanics and agrees to abide by the terms and conditions of the same.
 9. Redemption of prizes after the redemption period ending on 31 OCTOBER 2018 (11:59 p.m.) is considered void and invalid.

III. Prizes At Stake

1. Only the first 12,000,000 participants who send the unique codes printed inside the specially-marked promotion packs bearing the unique promotional violator, shall be entitled to redeem the Free Five (5) SMS.
2. For every specially-marked pack of any Participating Product redeemed, the Promotion entitles Participants to:
 - a. Free Five (5) SMS (Smart, TNT & Sun), valid for twenty four (24) hours from Participant's receipt of the confirmation message from Smart.
3. The redemption of these prizes shall be subject to governing laws, rules, and regulations, executive orders, memorandum circulars, memorandum orders, office orders, and manuals of telecommunications implemented by the National Telecommunications Commission (NTC). The expiration of the text & data service will be implemented based on the existing laws and regulations on prepaid telecommunications, which may be amended over time.
4. With regard to the reliability of the quality and functionality of the SMS that are redeemed under this Promotion, NPI relies on the representations made by Smart and Participant should direct his or her inquiries to Smart for any redemption concerns under this Promotion, including but not limited to issues on the quality of telecommunication services provided by Smart. Participant may contact Smart through the following contact details:
 - Nationwide Hotline at *888, which is free via mobile or
 - Nationwide Hotline at (02) 888-1111, which is free via landline

Notwithstanding the foregoing, in the event of any concern on the redemption of the unique codes inside the promotion packs, Participant may contact **Nestlé Consumer Services** pursuant to the details stipulated above.

IV. How to Claim Prizes and Period of Promotion

1. The claiming of prizes shall be subject to the following conditions:
 - a. Possession of all the qualifications and none of the disqualifications set forth in these mechanics; and
 - b. Compliance with all the terms and conditions set forth in these mechanics.

2. Once claimed and in the possession of the Participant, ownership and all risks pertaining to the item/s redeemed shall be vested upon the Participant-recipient.
3. All prizes earned under this Promotion are not transferable and not convertible to cash or other goods or services.
4. Organizers of the Promotion will assume all applicable taxes on the prizes.
5. Participant can redeem the prizes even if the prepaid number used has a zero Peso balance.

OTHER GUIDELINES:

1. Organizers of the Promotion assume no responsibility for:
 - a. Any incorrect, inaccurate or incomplete information resulting from or caused by any of the equipment or programming associated with or utilized in the conduct of the Promotion.
 - b. Any technical, hardware or software failure of any kind, for lost network connections, garbled computer transmissions, and other problems or technical malfunctions in the conduct of this Promotion.
 - c. Any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to or alteration of submissions of the Participants under this Promotion or other similar instances that may occur in connection with or in relation to this Promotion.
2. NPI, its parents, affiliates, subsidiaries and related companies or its officers, directors, employees, shareholders, representatives or agents shall not be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential, special or punitive damages arising out of any access to and use of the digital properties of NPI and Smart. Without limiting the generality of the foregoing, the prizes redeemed under this Promotion are provided without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for purpose or use or non-infringement.
3. Organizers of the Promotion shall be entitled to cancel, discontinue or suspend this Promotion on the basis of the occurrence of force majeure events or any events beyond the control of the Organizers of the Promotion that will not make it possible for them to continue with the conduct of the Promotion without affecting the fairness and integrity of the same.

The decision of the Organizers of the Promotion to cancel, discontinue or suspend this Promotion on the basis of the foregoing is final and they will not engage in any dialogue with any person regarding such decision.