Nestlé PH:
Kasambuhay of Filipino Families

Striving to be a force for good in the country

ENABLING CHILDREN AND FAMILIES TO LEAD HEALTHIER, HAPPIER LIVES

ENHANCING LIVES OF COFFEE FARMERS

HELPING SHAPE A WASTE-FREE FUTURE

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KASAMBUHAY SA KALUSUGAN

For Individuals & Families

At Nestlé, we enable children and families to lead healthier and happier lives through our products and programs

Product Fortification
Nestlé for Healthier Kids
Nestlé Wellness Campus
MILO Sports Programs
BEAR BRAND Batang Matibay
MAGGI Sarap Sustansya Kusinaskwela

1.4 BILLION
Liters of milk in 2021

9.2 PERCENT
Reduction in sugar since 2017

25 BILLION
Fortified servings delivered in 2021

Teaching over
10.5 MILLION
students the NWC Healthy Habits

UNDERSTANDING GOOD NUTRITION

Our purpose is to unlock the power of food to enhance quality of life for everyone. Enriching food with nutrients is our way of helping families overcome the challenge of nutrient deficiencies, a problem many of us Filipinos face today.

Read the full story here

Multivitamins

Nestlé fortified its chocolate drink **MILO®** with vitamins and minerals.

OPTI-GROW

For its ready-to -drink chocolate milk **CHUCKIE®**, Nestlé added OPTI-GROW®.

IODINE

Not only does **MAGGI®** enhance the flavor of every meal, but it also makes dishes more nutritious.

FORTIFIED

BEAR BRAND® Fortified Powdered Milk Drink now has Doble Tibay with Tibay Resistensya and Tibay Katawan nutrients.

Unlocking the Goodness of MILO

MILO® contains a unique combination of Champion Energy Nutrients:

- PROTOMALT®
- B Vitamins
- Iron

Know more about Milo

Doble Tibay mula sa BEAR BRAND® FORTIFIED

- 100% Vitamin D
- 100% Vitamin C
- Calcium
- Iron
- Protein
- Zinc

Know more about Bear Brand

THE NESTLÉ WELLNESS CAMPUS

2013

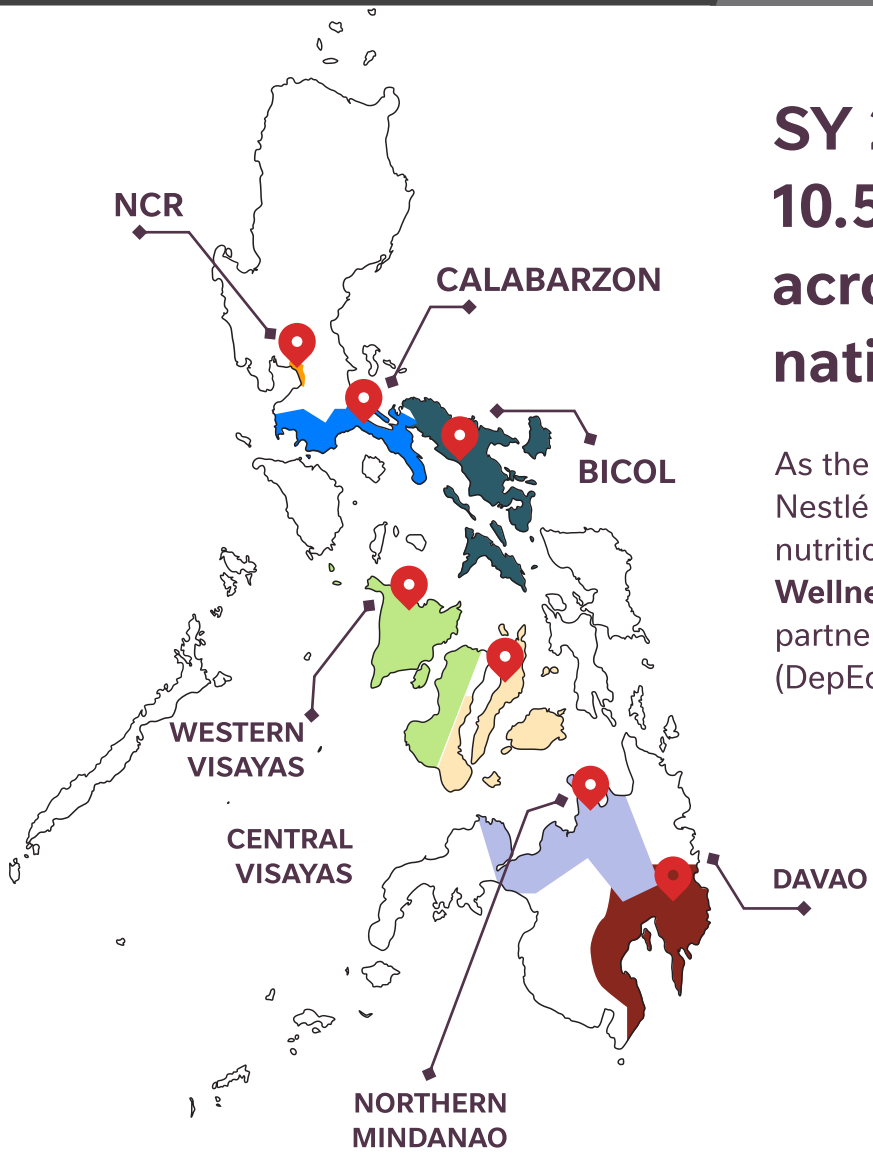
250 Schools

650k Students in NCR

2021

20k Schools

10.5 Million Students Nationwide



SY 2021-2022: 10.5 million students across 7 regions nationwide

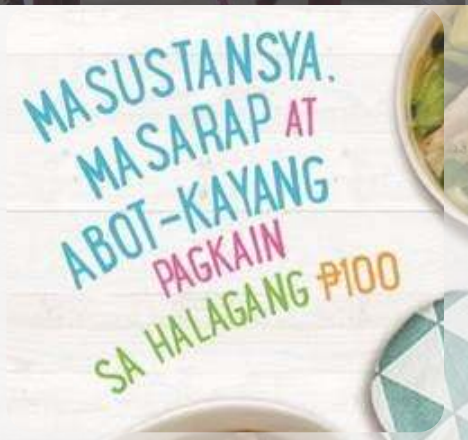
As the Kasambuhay sa Kalusugan of Filipinos, Nestlé ensures that children get the proper nutrition they need through the **Nestlé Wellness Campus** (NWC) program, in partnership with the Department of Education (DepEd).

The program, reaching almost 55% of public school students in the country, educates the students and their parents on how to live a healthy life through seven Healthy Habits that significantly reduce the risk of malnutrition, as identified by a Global Advisory Panel of renowned experts. These Healthy Habits have been found to help parents establish healthier eating, drinking and lifestyle habits for children.

[More about the story here]

PURSUING BETTER NUTRITION FOR FILIPINOS

2019 Expanded National Nutrition Survey conducted by the Department of Science and Technology - Food and Nutrition Research Institute (DOST-FNRI) reveals that 25% - one out of four school age Filipino children - are stunted.



A wellness recipe booklet titled "**Masustansya, Masarap at Abot-kayang Pagkain sa Halagang P100**" was co-developed with DOST-FNRI to guide the preparation of nutritious dishes that are budget-friendly.

The recipes/combos were quantified to create a meal worth Php100 for a family of five that includes one serving of the recipe, a banana, and rice in each portion.

Read the full article

PARTNERING WITH DEPED TO REINFORCE BASIC EDUCATION-LEARNING CONTINUITY PLAN (BE-LCP)

Nestlé Philippines and the Department of Education (DepEd) formalized a 5-year agreement that will reinforce the implementation of the government's Basic Education-Learning Continuity Plan nationwide. This strengthens Nestlé Philippines' support for the DepEd through the provision of online modules and educational kits that will aid in the country's shift to blended learning.

Read more here

We are thankful to Nestlé Philippines in supporting our mission of delivering quality education amidst the pandemic. **Their initiative to develop health and wellness within the Filipino family is good support for our learners, parents, and to our teachers.**

Leonor Magtolis Briones
Secretary, Department of Education

Nestlé Philippines, as a Kasambuhay sa Kalusugan, is actively engaged in supporting Filipino families to achieve a healthier and active lifestyle, especially in the face of the pandemic.

Kais Marzouki
Nestlé Philippines Chairman and CEO

KASAMBUHAY SA KABUHAYAN

For the Communities

Nestlé Philippines explores every possible way through which its operations can create livelihood opportunities for people in these communities and thus help spur sustainable progress.

Since the 1960s, we have been the

KASAMBUHAY OF COFFEE FARMERS

8,500
Farmers trained every year since 2012

16 MILLION
Plantlets distributed to farmers since 2012

39 PERCENT
Increase in coffee buying in 2021

THE NESCAFÉ PLAN

The NESCAFÉ Plan is a program of Nestlé Philippines to help Robusta coffee farmers raise their yields, incomes and quality of life, while promoting increased local coffee production and the growth of the coffee industry.

NESTLÉ LOCAL COFFEE BUYING UP 39%

Nestlé Philippines is deeply committed to help grow the local coffee industry through the NESCAFÉ Plan, a long-term program that seeks to boost the supply of local Robusta coffee while helping farmers increase their yields and incomes from coffee farming, in the process uplifting their quality of life.

The company's strategy is to favor and push for the sourcing of local raw and packaging materials in its manufacturing.

39%
2021

In crop year 2020-2021, its local coffee buying **increased by 39%**, following an increase of 27% in 2019-2020.

This year, there are **450 initial scholarship** slots allotted for Bukidnon and Sultan Kudarat.

[Read the full story]

NESCAFÉ PLAN WINS LOCAL AND INTERNATIONAL AWARDS

In recognition of the impact of Nescafé Plan, locally, it has been bestowed the Grand Anvil Award of the Public Relations Society of the Philippines; overseas, it has won a Gold World Award for Excellence from the International Public Relations Association, and the Bronze Award at the 3rd ASEAN Public Relations Excellence Awards in Malaysia.

3 out of 16 Gold Anvils were awarded to Nestlé Philippines, two for the NESCAFÉ Plan and one for its leadership in tackling plastic waste.

> As the *Kasambuhay ng Magkakapeng Pilipino* and of the environment, we are deeply honored to be conferred these Anvil Awards, which equally belong to our partners in the government and the private sectors because they have helped make our accomplishments a reality. Their collaboration is important. In the face of the pandemic, as a force for good, we are inspired to work even harder as we help build better lives for our coffee farmers and a sustainable coffee industry, and pursue the journey towards a waste-free future.

Kais Marzouki
Nestlé Philippines Chairman and CEO

Read more about this story

CELEBRATING WOMEN COFFEE FARMERS

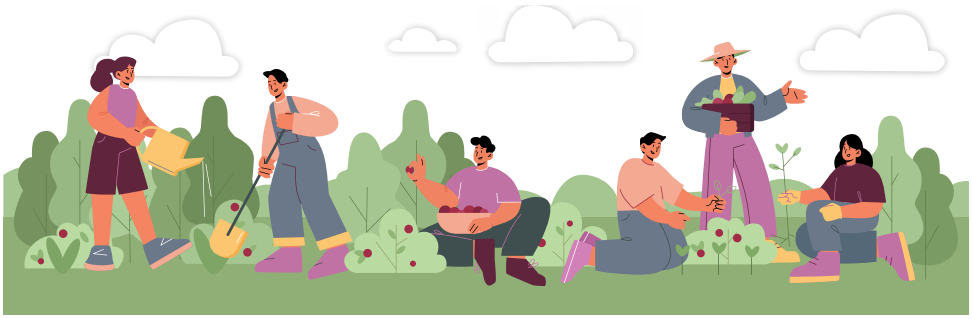
Farming is largely a male-dominated enterprise and the role of women in it is often limited. However, in the local coffee sector, women are succeeding as farmers with appropriate support including training from pre-production to post-harvest.

As the Kasambuhay ng Magkakapeng Pilipino, Nestlé Philippines works in solidarity with women coffee farmers who play an integral role in producing Kapeng Pilipino para sa Pilipino.

Full story here

PARTNERING WITH TESDA TO BOOST COFFEE PRODUCTION SKILLS OF FARMERS

Technical Education and Skills Development Authority (TESDA) and Nestlé Philippines partnered for the **TESDA-registered Coffee Production Level II Program and Scholarship**.



This progressive Robusta coffee production training program provides enterprise-based competency training in coffee farming to aspiring agripreneurs, particularly smallholder farmers and indigenous peoples.

Learn more

With this program, we will enable the farmers and our IP coffee growers to produce quality beans that are at par with the standards of Nestlé Philippines. We will also be able to **help them increase their yields and pursue a more sustainable livelihood.**

Isidro Lapeña
TESDA Chief Secretary

Salamat sa mga tulong Nestlé sa aming magkakape. Thank you talaga. **Talagang naramdaman namin nandyan sila**. Malaking tulong talaga sa amin.

Benrose Subasco
Coffee Ambassador in
Bagumbayan, Sultan Kudarat

On behalf of BMMPC, kami po ay nagpapasalamat sa patuloy na pagsubaybay ng Nestlé sa amin. Sana lang hindi sila magsawa na mag-support sa amin. **Marami pang farmers na ating matutulungan na maiahon natin sa kahirapan.**

Leonila Secadron
Manager of Bayanihan Millenium
Multi Purpose Cooperative in
Pangantucan, Bukidnon

Since nag start kami ng financing for coffee, Nestlé yung lumapit sa amin kasi sila yung nakakaalam kung sino ba talaga yung mga farmers ng coffee so sila ang nag-assist sa farmers maka-loan and **mas maganda na yung collaboration ng Land Bank and Nestlé magtuloy-tuloy pa rin kasi hindi lang natin matulungan yung mga farmers na ma-improve yung lives nila, pero pati sa financial management din.**

Eric Agbu
Account Officer
Land Bank of the Philippines
Bukidnon Lending Center
Maramag Satellite Office

KASAMBUHAY NG KALIKASAN

For the Planet

As a steward of the planet, we strive for zero environmental impact. Nestlé is taking a lead role in helping tackle climate change.

Nestlé made a climate pledge to achieve Net Zero Greenhouse Gas (GHG) emissions by 2050 at the latest.

Our Net Zero Journey

We are stepping up our efforts to implement our Nestlé Net Zero Roadmap across our value chain. Our 3 main areas of focus are:

- Social responsibly
- Transforming our operations
- Shaping a waste-free future

Read more here

Watch our Net Zero commitments in the Philippines here.

YEAR ONE OF PLASTIC NEUTRALITY

Recovering 27,000 tons of waste

Nestlé Philippines has achieved a fresh milestone in tackling plastic waste as it completes its first year of plastic neutrality, the first multinational fast-moving consumer goods company in the country to do so.

Our 3 focus areas in tackling plastic waste:

- Developing the packaging for the future, through packaging and delivery innovation and plastic reduction
- Helping to shape a waste-free future through increased collection and recycling
- Driving new behaviors and understanding through solid waste management education

Learn more about this initiative

> Our vision, which we are working hard to realize, is that none of our packaging, including plastics, ends up in landfills, in oceans, seas, and rivers. A few years ago, we identified plastic neutrality as a major step forward for us as a company and it is our most important environmental milestone to date.

Kais Marzouki
Nestlé Philippines Chairman and CEO

You can be a Kasambuhay ng Kalikasan too!

Click **here** to learn how you too can be a kasambuhay for the environment.

TACKLING PLASTIC WASTE IN DONSOL

Nestlé Philippines will support the expansion of KALIPI operations and the pilot implementation of NAKAMOTO in six barangays in Donsol.

KALIPI

(Kalipunan ng Liping Pilipina)

Launched in September of 2013 to empower Filipino women through community activities and livelihood practices.

NAKAMOTO is a pilot solution to collect wastes through motorcycles in barangays that are not serviced by the municipal waste collection system.

Read the full story

KLIMATHON

Our race towards a Net Zero Reality

Klimathon provides a platform for Filipino youth to spur the development of innovative and sustainability-focused solutions.

Participating teams of Filipino students and young professionals will each present a project concept paper based on one of three focus pillars namely:

1. Plastic waste management
2. Energy efficiency and renewable energy
3. Food security

Ten finalists will undergo a mentorship program with industry and field experts to refine and further develop their project design.

The climate hackathon was launched on October 20, 2021 and will run until April 2022, in partnership with the Climate Change Commission.

Read more here

#Klimathon2021
#KasambuhayForTheEnvironment
#ClimateActionPH
#SustainablePH

SUPPORTING PLASTIC WASTE COLLECTION INITIATIVES

Plastic Credit Exchange (PCEx) and SM Malls formally launched their Plastic Waste Collection Program in partnership with Nestlé Philippines.

This program aims not only to educate the public on the benefits of plastic waste management but also give them a place where they can bring their plastic waste for proper collection and disposal.

Through the Plastic Waste Collection Program, everyone can contribute to a cleaner environment by dropping off their empty, clean, and dry plastics in participating SM malls such as SM Megamall and SM Mall of Asia.

BY 2025, WE AIM FOR OUR PACKAGING TO BE RECYCLABLE OR REUSABLE.

Know more about the story

Nestlé's strategy to cut in half its greenhouse gas emissions by 2030 and achieve net zero by 2050 are perfectly aligned with the targets of our country's Nationally Determined Contribution under the Paris Agreement. By accelerating its actions to tackle climate change, Nestlé will help our country attain its goals in building climate change mitigation, adaptation, and resilience

Roy Cimatu
Secretary, Department of Environment and Natural Resources

These education modules must be effectively disseminated in communities through educational or training sessions, and must reach audiences such as women, senior citizens and the youth.

Atty. Analiza Rebuelta-Teh
Undersecretary for Climate Change, DENR

The contributions of the private sector will provide the needed boost in achieving carbon neutrality. Your efforts to transition to regenerative agricultural practices should be adopted as well by others in the manufacturing sector as it will benefit nature and improve the income of farmers

Senator Win Gatchalian
Chairman, Senate Committee on Energy

The challenges on developing the EPR System are designing a holistic, comprehensive and inclusive system and how much industries and stakeholders are willing to cooperate.

Crispian Lao
Vice Chairman, National Solid Waste Management Commission

NESTLÉ KASAMBUHAY FOR GOOD DOCUSERIES

Champions in Life

Nestlé, through its MILO Sports Programs, have been helping athletes na maging champions sa sports at sa buhay.

WATCH NOW!

WATCH NOW!

Nestlé Good food, Good life | Wellness CAMPUS

Nestlé Wellness Campus

In 2013, Nestlé together with DepEd launched Nestlé Wellness Campus.

The NESCAFÉ Plan

Nestlé, through its NESCAFÉ Plan, has been helping not only the coffee farmers but also the local community na maging successful sa buhay.

WATCH NOW!

WATCH NOW!

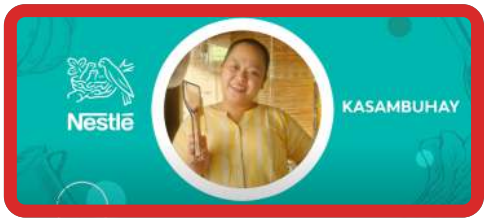
BEAR BRAND Batang Matibay Program

Taon-taon kinikilala ang mga batang may kahanga-hangang kwento ng tibay sa pag-aaral.

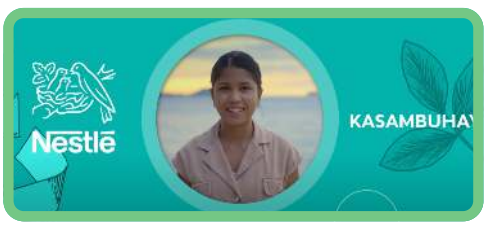
MAGGI Sarap Sustansya Kusinaskwela

Kasambuhay ang Nestlé at MAGGI Sarap Sustansya Kusinaskwela ng mga nanay para pasarapin ang buhay ng kanilang pamilya.

WATCH NOW!



WATCH NOW!



Kasambuhay ng Kalikasan

In 2018, Nestlé announced its commitment towards achieving a waste-free future.